

Breathtaking CALIFORNIA FRIENDLY® PLANTS

Choose California-friendly plants and your reward will be a great looking garden.

Not only will your garden look terrific, you'll be doing your part of California a big favor by selecting plants that are easy on the environment.



HOW ARE CALIFORNIA-FRIENDLY PLANTS DIFFERENT?

California-friendly plants use less water and require less pesticides and fertilizers to thrive. Make a “greener” choice for your garden and the birds, bees, and butterflies will thank you for it.



You'll love the way you feel.



Use Less, GET MORE



BE AN ENVIRONMENTAL LEADER with a controller that monitors the weather and delivers only the water your garden needs. It even remembers to shut itself off if it rains, in case you forget.

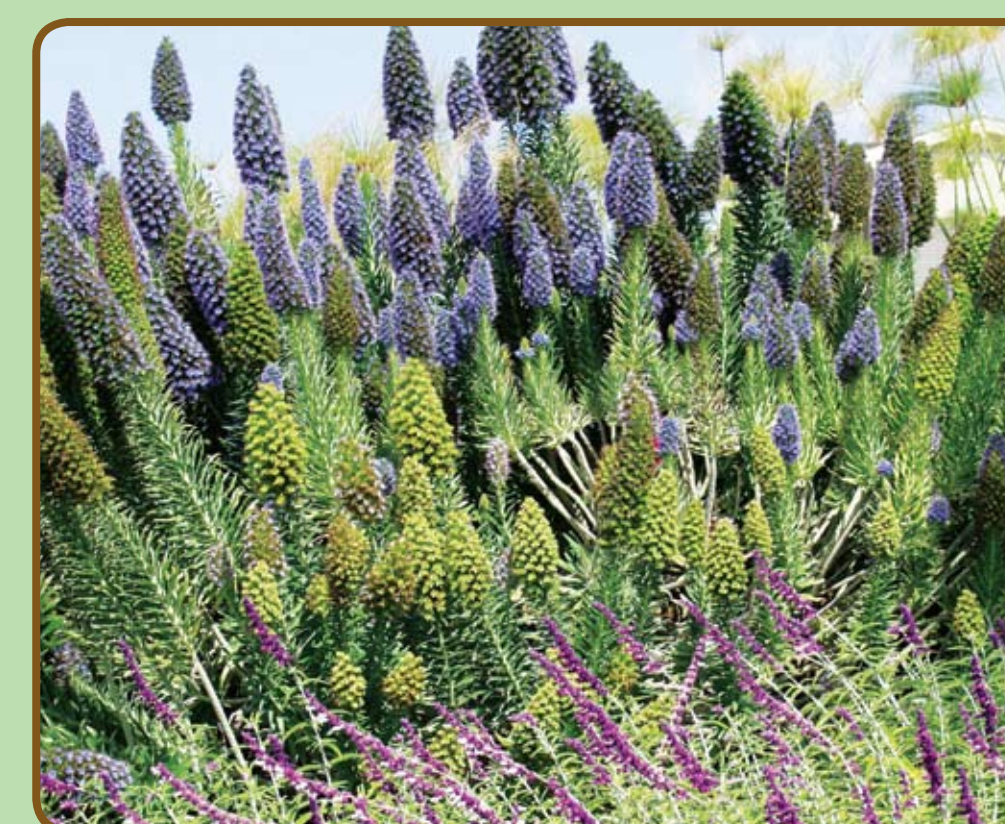
Take control of your watering with highly efficient irrigation that puts water exactly where you want it while giving your plants just what they want.

THE RESULT IS A FABULOUS
LOOKING GARDEN WITH ABOUT HALF THE WATER.



You can do more with
less water; it's easy.

Get in front of
California's drought
cycle by choosing
equipment that will
make the job simple.



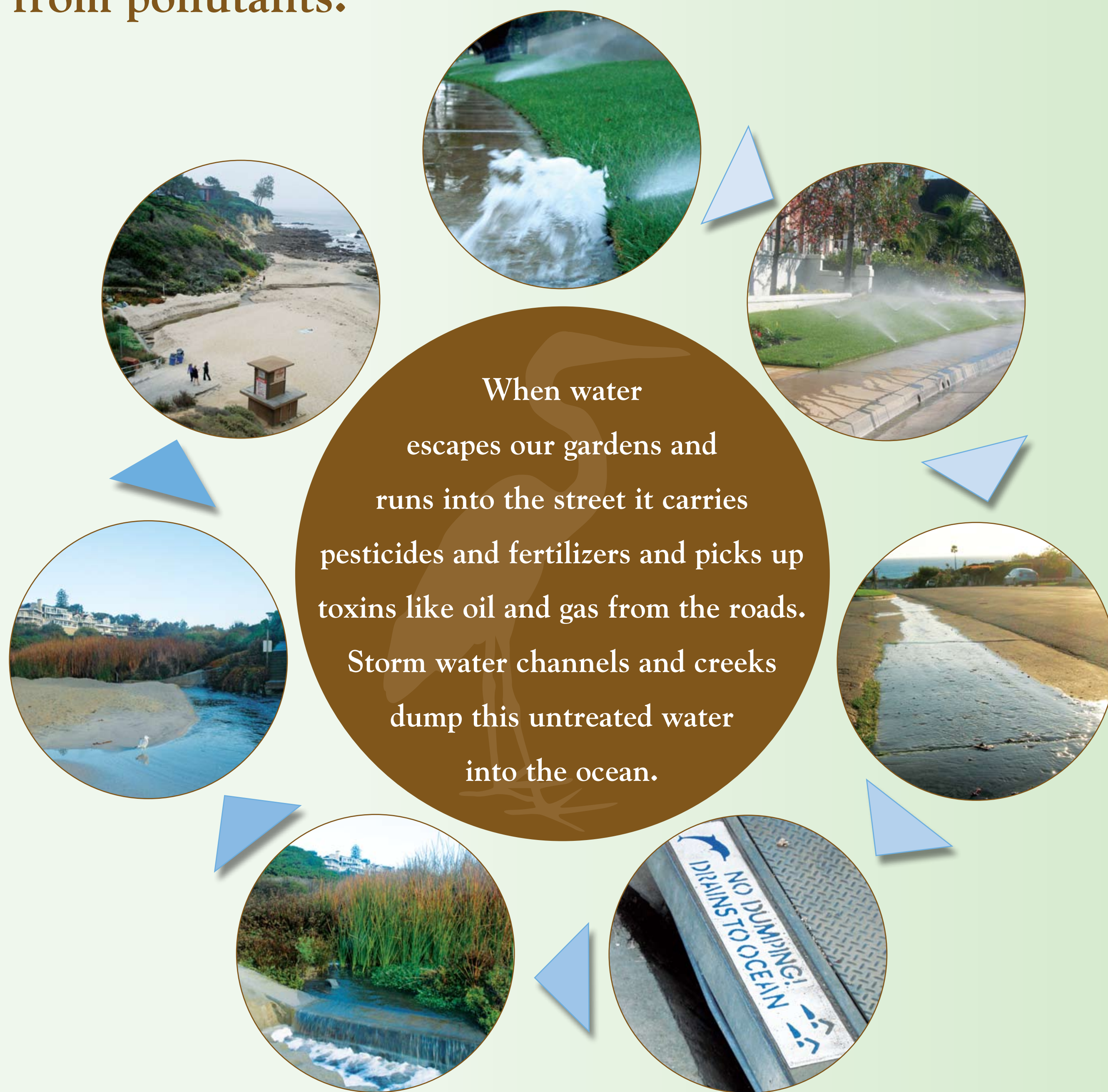
Be more, use less.

The Ocean

STARTS IN YOUR FRONT YARD

Zero run off—
it's not only the law, it's the right thing to do.

In coastal Southern California, we're the keepers of something bigger than all of us—the ocean and wildlife that needs wetlands and shorelines free from pollutants.



YOU HAVE IT IN YOUR POWER to take care of California's coast.
Become a zero run off home:

- Reduce overwatering. When we overwater, the subsurface soil and deeper clay layers become super saturated. This condition can undermine streets and cause canyon slopes to fail.
- Choose permeable surfaces that catch water and percolate it into the ground where it is cleaned as it soaks in.
- Adjust your sprinklers to water your garden, not your driveway.
- Find and fix leaks.
- Create edges on planting areas that channel or capture water that might run off.

*You'll feel great every
time you go to the beach.*

